

How Partnership and Pricing Work

Care, not cosmetic.

At a glance — resident service rates and partnership structures in one page. Full detail is published at corenailwellness.com/plans-and-pricing.

Core Nail Wellness separates resident service pricing from community program structure. Residents are charged by the service selected; the community separately chooses who pays, how often CNW visits, and whether program support is added.

Resident Services and Payment Structures

01 Core Care Manicure — Starting at \$35. Gentle, wellness-focused nail care for the hands.

02 Core Wellness Manicure — Starting at \$55. An extended hand-wellness service with added warmth and comfort measures.

03 Core Care Pedicure — Starting at \$45. Gentle, wellness-focused foot and toenail care.

04 Core Wellness Pedicure — Starting at \$75. An extended foot-wellness service with added warmth and comfort measures.

05 Core Precision Dry Pedicure — Starting at \$85. CNW's signature waterless pedicure, performed without a foot soak.

06 Wellness Assessment — Starting at \$15. A brief, non-clinical check of the nails and surrounding skin. Not a medical diagnosis.

07 Optional Enhancements — Starting at \$6. Add-ons pairing with any core service; curated bundles start at \$25.

WHO PAYS FOR SERVICES

08 Community Access Plan — The resident or authorized payer purchases services directly from CNW.

09 Wellness Support Plan — The community contributes an agreed amount toward each eligible service; the payer covers the balance.

10 Sponsored Care Plan — The community, sponsoring organization, or grant program purchases services under agreed terms.

Visit Structures and Optional Support

How Often CNW Visits

- Introductory Partnership — 60 or 90 days
- On-Demand Care — a single scheduled service day
- Standing Partnership — weekly, biweekly, monthly
- Flex Partnership — four or six days a year
- Visit fees and minimums may apply
- Payment model chosen independently of frequency

Optional Program Support

- Care Insights — quarterly and annual reporting
- Care Stewardship — adds participation tracking
- Care Leadership — adds annual program review
- Tiers never replace resident service fees
- Eligibility confirmed during consultation
- All terms set out in the signed agreement

Licensed. Trained. Accountable.

Core Nail Wellness is a licensed North Carolina nail wellness practice serving clients in healthcare and community settings, operating in compliance with North Carolina state law (21 NCAC 14H). Our founder holds a North Carolina manicurist license (M-82365, issued January 2019) and maintains continuing education in nail health for aging and medically complex populations.

We maintain complete client service records and operate under a comprehensive, controlled document library that governs every aspect of our practice — from infection control to client screening to quality assurance. Proof of insurance is provided during facility credentialing.

These are standard menu rates. Final pricing depends on the services selected, the community's partnership structure, and any approved support, and is confirmed in the written proposal and executed agreement.

To discuss a partnership for your community, visit corenailwellness.com or email info@corenailwellness.com